



**JULY 11-12, 2025 • ORLANDO, FLORIDA**

Gaylord Palms Resort • 6000 W Osceola Pkwy, Kissimmee FL 34746

Contact your ISN salesperson to register for Tool Dealer Expo (1-800-491-8665).

Contact Gaylord Palms to reserve your hotel room (877-491-0442).

<https://book.passkey.com/go/2025TDECUST>



Courtesy of

**DON'T MISS THE DEALER EVENT OF THE YEAR!**

The automotive industry's most exciting & entertaining event of the year is a buying show where you can reload your inventory by taking advantage of new products, Extreme Deals, Cash Back Offers, and BOGOs. Plus, you could WIN BIG at our Celebration Farewell Dinner!





## JOIN US AS WE CELEBRATE 25 YEARS

Tool Dealer Expo is a buying show - take advantage of Extreme Deals, Cash Back offers, & BOGOs.

Reload your inventory while you shop 100,000 square feet of automotive tools & equipment.

Learn about suppliers' newest and most popular products & see live product demos on the Show Floor!

Enjoy the Celebration Farewell Dinner where over \$100,000 of prizes will be awarded!

Bring the whole family and make it a vacation in beautiful, sunny, Orlando, Florida!



### Thursday, July 10

▪ Customer Registration / Badge-Credentials Pick-Up	Rotunda Registration Lower level	1pm - 4:30pm
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### Friday, July 11

▪ Customer Registration / Badge-Credentials Pick-Up	Rotunda Registration Lower level	8am - 5pm
▪ Expo Exhibit Hall Open*	Florida Exhibit Hall	9am - 5pm
▪ Customer Lunch*	Enter lunch room from the Exhibit Hall	11:30am - 1:30pm

### Saturday, July 12

▪ Customer Registration / Badge-Credentials Pick-Up	Rotunda Registration Lower level	8am - 2pm
▪ Expo Exhibit Hall Open*	Florida Exhibit Hall	9am - 5pm
▪ Customer Lunch*	Enter lunch room from the Exhibit Hall	11:30am - 1:30pm
▪ Saturday Night Farewell Event*	Osceola Ballroom	6pm - 9pm

*\*Must have Name Badge & Wristband to enter.*

# WOOOOOOO!

Streamlight presents

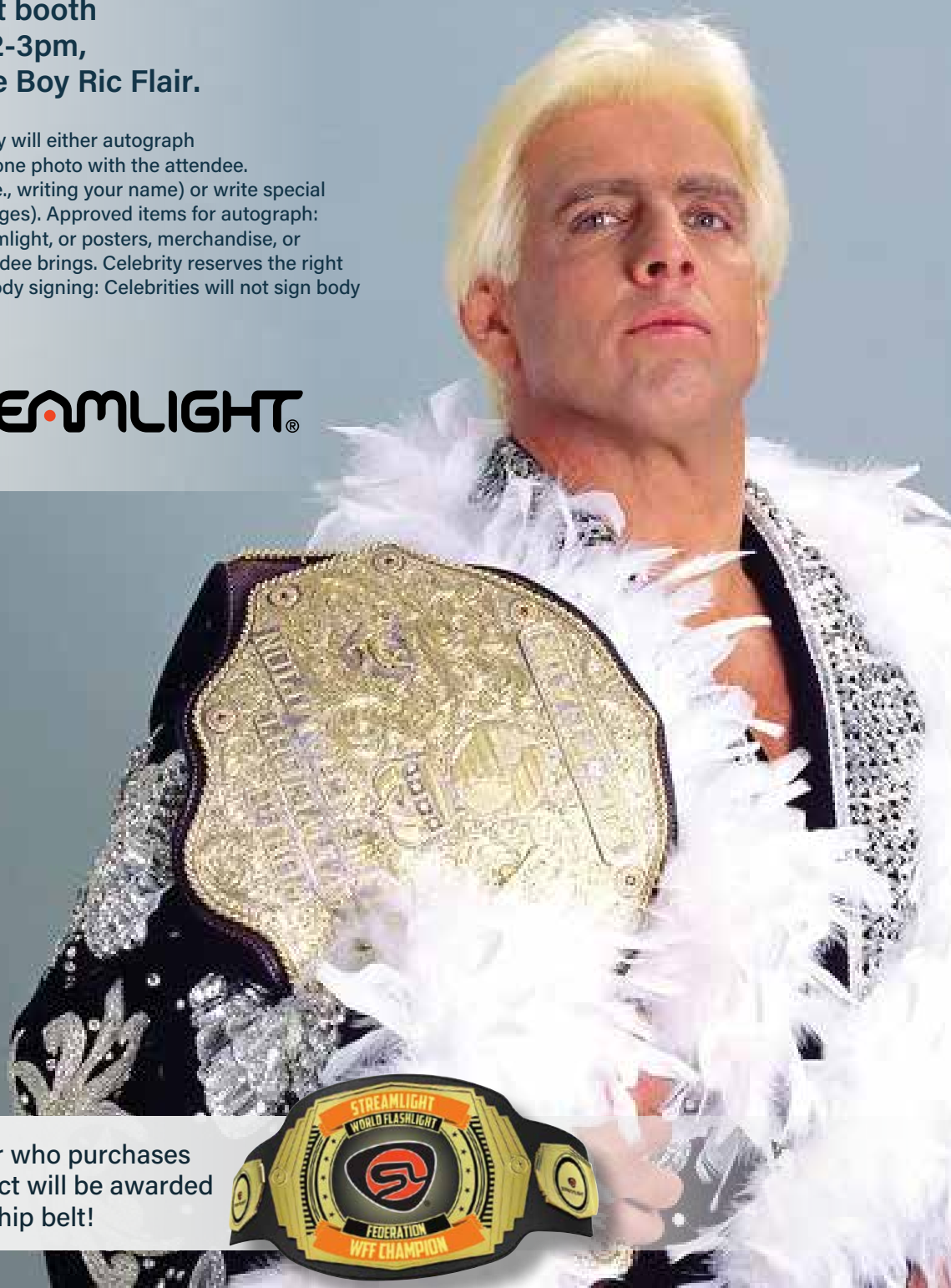
## THE NATURE BOY RIC FLAIR

Visit the Streamlight booth  
Friday, July 11 from 2-3pm,  
and meet the Nature Boy Ric Flair.

First come, first served. Celebrity will either autograph one approved item, or will take one photo with the attendee. Celebrity will not personalize (i.e., writing your name) or write special inscriptions (e.g., quotes, messages). Approved items for autograph: official photo provided by Streamlight, or posters, merchandise, or personal memorabilia that attendee brings. Celebrity reserves the right to refuse to sign any item. No body signing: Celebrities will not sign body parts or inappropriate items.



Plus, the attendee customer who purchases the most Streamlight product will be awarded the Streamlight Championship belt!



Premier Suppliers:

AUTEL

BOSCH

GEARWRENCH

Milwaukee

SUNEX  
TOOLS

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# CELEBRATION FAREWELL DINNER SATURDAY FROM 6-9PM



## YOU COULD WIN BIG!

Over \$100,000 in prizes will be awarded at the Saturday Night Farewell Event! Enjoy free drinks & delicious food while watching amazing, family friendly entertainment!

*Must have Name Badge & Meal Wristband to enter.*



# BRING THE WHOLE FAMILY AND MAKE IT A VACATION IN BEAUTIFUL, SUNNY ORLANDO, FLORIDA

**Contact Gaylord Palms to reserve your hotel room.**

Use event code **"2025 TDE Customer"** for a special rate of \$174/night (plus \$45/night resort fee + tax)

📞 **877-491-0442**

💻 **<https://book.paskey.com/go/2025TDECUST>**



**GAYLORD PALMS®**

Gaylord Palms Resort • 6000 W  
Osceola Pkwy, Kissimmee FL 34746



Premier Suppliers:

**AUTEL**

 **BOSCH**

 **GEARWRENCH**



**SUNEX**  
TOOLS

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## PREMIER SUPPLIERS

**AUTEL**



**BOSCH**



**GEARWRENCH**



**SUNEX**  
T O O L S



**FEATURED  
SUPPLIERS**



## PARTICIPATING SUPPLIERS



# PARTICIPATING SUPPLIERS

**Homak**



**INNOVA**

**IR** Ingersoll Rand

**JD** JohnDow Industries

**JPW** INDUSTRIES



**kershaw**

**Ken-Tool**



**LAUNCH**  
**TECH USA**  
CREATE • CHANGE



**Lisle**

**Martin**

**MARTINS**



**NOCO**



**PORTACOOL**  
WHEN COMFORT COUNTS™

**portasol**



**PRECISION**  
**INSTRUMENTS**



**SUNEX**  
TOOLS



**SPY+**



AMERICAN  
FORGE & FOUNDRY™



**tool truck**  
**essentials**



**TRAXION**  
engineered products



**VESSEL**



**Customer Shipping:**  
Saturday 2-5:30pm

1339 

1539 

  
  
1123

THE **FREEDOM** PROGRAM   
1335 1435

  
MICROFLEX  
1329

   
1431 1530  
   
1429 1528











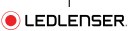

  
1535  
  
1531 1630  
  
1527 1626  
  
1525 1624







   
1325 1424












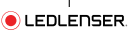




   
1425 1524

**MEAL ENTRANCE**



 **ATLAS**  
Automotive Equipment  
  
TIRE MECHANIC'S RESOURCE  
1101

   
1321 1420  
   
1319 1418  
   
1317 1416  
   
1315 1414  
   
1311 1410  
   
1309 1408

   
1419 1518  
   
1417 1516  
   
1413 1510  
1411 1510

  
1521  
   
1519 1618  
   
1517 1616  
   
1515 1614  
   
1513 1612  
   
1511 1610  
      
1509 1608

  
**Ingersoll Rand**  
1301

  
  
1501

**CUSTOMER LUNCH**  
  
Friday Lunch:  
11:30am - 1:30pm  
  
Saturday Lunch:  
11:30am - 1:30pm  
  
\*Must have Name Badge  
& Wristband to enter.  
  
Lunch is  
sponsored by  
  


**CUSTOMER REGISTRATION**  
in the Rotunda  
Registration Desk.  
  
Thursday: 1pm - 4:30pm  
Friday: 8am-5pm  
Saturday: 8am - 2pm

**HOTEL ATRIUM**  


**PRODUCT SHOWCASE AVENUE.**  
Check out supplier's New Products displayed in our showcase displays and watch informative videos.

 1639	 1739	 1833	 2139	 2339
 1635	 1735		 2133	 2234
 1633	 1733		 2232	 2329
 1631	 1832		 2131	
 1730	 1830		 2230	
 1629	 1826	 2027	 2226	
 1728	 1727	 1927		
 1627	 1726			
 1625				
 1617			 2121	 2215
 1611			 2115	
 1609			 2111	
 1708			 2101	
 1701			 2101	
 1601			 2201	
 1700				
 1705				
 1701				
 1805				
 1906				
 1801				
		 1901		
		 1901		
		 1901		
			 2101	
			 2101	
				 2201
				 2329

↑  
**EXPO  
ENTRANCE**

9am - 5pm  
Friday  
and  
9am - 5pm  
Saturday



Premier Suppliers:



## EXPO IS A BUYING SHOW!

Reload your inventory while you shop 100,000 square feet of automotive tools & equipment. Learn about suppliers' newest and most popular products and see live product demos on the Show Floor!





# HOTEL FLOOR PLAN





# GRAND PRIZE 2025 FORD F150

**One lucky winner!**

Every qualifying order you place at participating supplier booths gives you an entry into the drawing for the 2025 Ford F150 courtesy of ISN and Tool Dealer Expo!

ONE  
WINNER



Courtesy of



TOOL DEALER  
**EXPO**  
2025

OFFICIAL PRIZE RULES: Minimum qualifying order of \$150 to earn Entry Ticket into Prize Drawing unless otherwise noted. No purchase necessary to receive one FREE Entry Ticket that can be used for entry into the ISN Sponsored Grand Prize Drawings for every qualifying jobber account attendee. Prizes pictured are stock photos and may differ from actual prizes. Must be present to win. Winners who reside outside of the continental United States may be offered alternate prize arrangements. All applicable tax, tag, title, duties and fees must be paid by winner. For complete rules, please contact [salesupport@isnweb.com](mailto:salesupport@isnweb.com)

Premier Suppliers:

**AUTEL**

 **BOSCH**

 **GEARWRENCH**



**SUNEX**  
TOOLS

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## 2025 FORD MUSTANG

**One lucky winner!**

Every qualifying order you place at the AUTEL booth = one entry into the drawing!

ONE  
WINNER



Courtesy of

# AUTEL®

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## 2024 SEA-DOO SPARK FOR 3 (PAIR WITH A TRAILER)

One lucky winner wins a pair of 2024 Sea-Doo Spark personal watercraft with a trailer! Every qualifying order you place at the GEARWRENCH booth = one entry into the drawing!

ONE  
WINNER



TWO  
WINNERS  
each win a  
pair of bikes

## TREK DUAL SPORT+ ELECTRIC BIKES (PAIR)

Two lucky winners each win a pair of Trek Electric Bikes! Every qualifying order you place at the GEARWRENCH booth = one entry into the drawing!



Courtesy of



# GEARWRENCH®

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Premier Suppliers:

AUTEL

BOSCH

GEARWRENCH



SUNEX  
TOOLS

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**Win  
Big**

## THREE CASH PRIZES

- Three lucky winners each get one of the three cash prizes

Every qualifying order you place at the Dewalt / Irwin booth = one entry into the drawing!

## THREE CASH PRIZES - THREE LUCKY WINNERS!

**\$2,500**

**\$2,500**

**\$10,000**

THREE  
WINNERS



**CASH IS  
KING**

Courtesy of

**DEWALT®**

**IRWIN®  
TOOLS**

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## NFL SUPER BOWL LX TICKETS

• One lucky winner will win two tickets to Super Bowl LX

Every qualifying order you place at the Ingersoll Rand booth = one entry into the drawing!



ONE  
WINNER

**YOU COULD WIN  
TICKETS TO THE BIG GAME!  
SUPER BOWL LX  
SUNDAY, FEBRUARY 8, 2026  
SANTA CLARA, CALIFORNIA**

Courtesy of



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Premier Suppliers:

AUTEL

BOSCH

GEARWRENCH



SUNEX  
TOOLS

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## 120" RS PRO CTS ROLLER CABINET & SIDE LOCKER COMBO

ONE  
WINNER

One lucky winner!

Every qualifying order you place at the HOMAK booth = one entry into the drawing!



Courtesy of

# HOMAK®

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## TRIP TO THE 2025 SEMA SHOW & AN EAGLES CONCERT

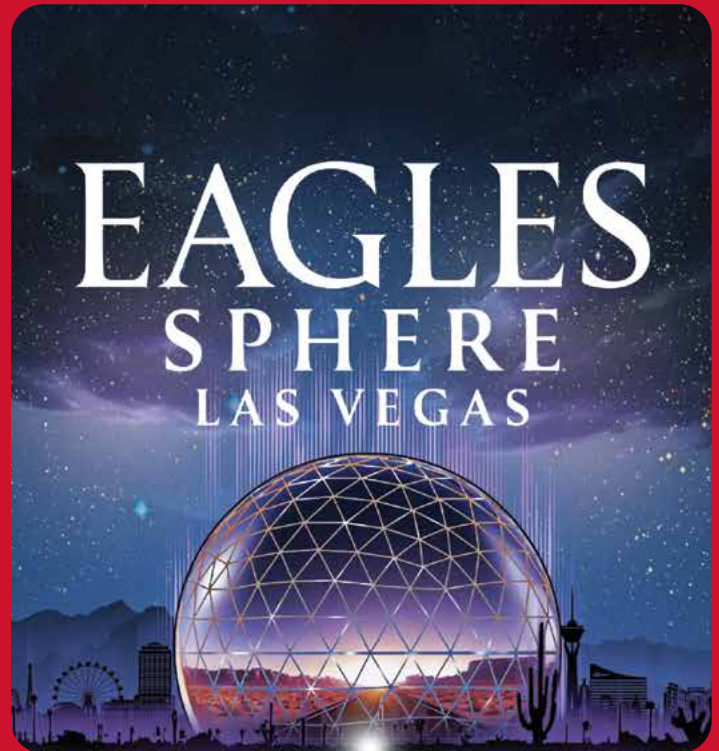
ONE  
WINNER

One lucky winner!

Every qualifying order you place at the SUNEX booth = one entry into the drawing!

You could win a trip to  
the **2025 SEMA Show and an Eagles concert!**  
November 4-7, 2025 • Las Vegas Convention Center

**SEMA**  
SHOW



Courtesy of

**SUNEX<sup>®</sup>**  
**T O O L S**

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Premier Suppliers:

**AUTEL**

 **BOSCH**

 **GEARWRENCH**



**SUNEX<sup>®</sup>**  
T O O L S

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TOOL DEALER  
**EXPO**  
2025



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